

## VITA

Jennifer L. Robinette  
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### EDUCATION

2005-2011	Ph.D. College of Communications and Information Studies University of Kentucky, Lexington, Kentucky	CGPA: 3.56/4.00
1994-1996	M.A. Department of Communication Studies Marshall University, Huntington, West Virginia	CGPA: 4.00/4.00
1990-1993	B.A., <i>summa cum laude</i> Department of Political Science Department of Communication Studies Marshall University, Huntington, West Virginia	CGPA: 3.95/4.00

### ACADEMIC EXPERIENCE AND SKILLS

<i>Teaching Skills</i>	I teach: Persuasion, public relations, public speaking, introduction to communication, interpersonal communication, business and professional communication, small group communication, and leadership.	
2012-Present	Coordinator of Satellite Campuses Beckley Higher Education Center and Lewisburg Concord University, Athens, West Virginia	
2010-Present	Assistant Professor – public relations, persuasion, and public speaking Communication Arts Department, Division of Fine Arts Concord University, Athens, West Virginia	
2005-2010	Adjunct Instructor – public speaking, interpersonal communication, and introduction to communication (online and in the classroom) Bluegrass Community & Technical College, Lexington, Kentucky	
2006-2009	GTA Instructor – interpersonal communication College of Communications and Information Studies University of Kentucky, Lexington, Kentucky	

- 2005-2006           GTA Instructor – integrated strategic communication (public relations)  
College of Communications and Information Studies  
University of Kentucky, Lexington, Kentucky
- 2004-2005           Adjunct Instructor – public speaking and small group communication  
Department of Communication Studies  
Marshall University, Huntington, West Virginia
- 1997-1998           Faculty Member – public speaking, interpersonal communication,  
leadership, capstone internship course and professional image building  
Beacon College, Leesburg, Florida
- 1996-1997           Adjunct Instructor – public speaking  
Department of Communication  
Seminole Community College, Sanford, Florida
- 1996-1997           Adjunct Instructor – public speaking  
Department of Communication  
Valencia Community College, Orlando, Florida
- 1996-1997           Adjunct Instructor – public speaking  
Department of Communication  
University of Central Florida, Orlando, Florida
- 1994-1996           GTA Instructor – public speaking, business and prof. communication  
Department of Communication Studies  
Marshall University, Huntington, West Virginia

## PROFESSIONAL EXPERIENCE AND SKILLS

- Computer Skills*       I possess expert level computer skills with hardware and the following  
software: Adobe–Dreamweaver, Flash, Illustrator, InDesign, Photoshop,  
Acrobat Professional; Blackboard; Second Life; SPSS; Office–Excel,  
PowerPoint, Publisher, and Word.
- 2002-2004           Account Executive  
West Virginia/Southeastern Ohio/Southwestern Pennsylvania Territory  
Toshiba America Medical Systems, Tustin, California
- 2000-2002           Pharmaceutical Sales Representative  
Central and Southern West Virginia Territory  
Bayer Pharmaceuticals, West Haven, Connecticut
- 2000                 Campaign Manager  
Southern West Virginia  
Mike Oliverio for Secretary of State, Morgantown, West Virginia

- 1999                      Research Analyst  
Political, Government, Public Relations, Marketing, Advertising Clients  
Ryan-McGinn-Samples Research, Charleston, West Virginia
- 1998-1999                Program Coordinator  
Inside Washington '99 Seminar  
Washington Center – Internships & Academic Seminars, Washington, DC
- 1997-1998                Administrator– Director of Student Services and the Writing  
Center and Interim Director of the Field Placement Internship Program  
Beacon College, Leesburg, Florida
- 1996                      Lobbyist and Political Consultant  
The Greenbrier, Nat'l Assoc. Independent Insurers, WV Softdrink Assoc.  
Larry Swann Government Relations, Charleston, West Virginia
- 1995                      Legislative Liaison  
Supreme Court Administrative Office  
West Virginia Supreme Court of Appeals, Charleston, West Virginia

#### HONORS AND AWARDS

- 2005-2009                Graduate Teaching Assistantship  
College of Communications and Information Studies  
University of Kentucky, Lexington, Kentucky
- 2001                      Cipro MVP: Market Share=40% v. Nat'l Average of less than 30%  
Central and Southern West Virginia Territory  
Bayer Pharmaceuticals, West Haven, Connecticut
- 2001                      3<sup>rd</sup> in the Nation for Territories outselling Tequin by 1.0:0.6 Script Ratio  
Central and Southern West Virginia Territory  
Bayer Pharmaceuticals, West Haven, Connecticut
- 2001                      1<sup>st</sup> in Charlotte Sales Area/Top 25 Nationally for Avelox Sales Growth  
Central and Southern West Virginia Territory  
Bayer Pharmaceuticals, West Haven, Connecticut
- 1996                      Catherine Cummings Graduate Award for Communication Pedagogy  
Department of Communication Studies  
Marshall University, Huntington, West Virginia
- 1994-1996                Graduate Teaching Assistantship  
Department of Communication Studies  
Marshall University, Huntington, West Virginia

- 1993                    *Pi Sigma Alpha* Award for Highest CGPA of Political Science Graduates  
Department of Political Science  
Marshall University, Huntington, West Virginia
- 1993                    Judith A. Herndon Fellowship  
State of West Virginia  
West Virginia Legislature, Charleston, West Virginia
- 1992                    Best Paper of the Year  
Undergraduate Division  
West Virginia Political Science Association, Morgantown, West Virginia

#### ASSOCIATION MEMBERSHIPS

International Communication Association  
International Association for Media and Communication Research  
National Communication Association  
Public Relations Society of America  
West Virginia Public Relations Society of America

#### PROFESSIONAL ACTIVITIES

##### *Presentations*

Robinette, J. L. (2008, May 23). *Fast forward into the future: Trends in the interactivity of online news publications*. Paper presented at the 58<sup>th</sup> Annual International Communication Association Conference, Montréal, Canada.

##### *Reviews*

Wahl, S. *Persuasion in Your Life*. Allyn & Bacon 1<sup>st</sup> edition Textbook, November, 2010.

#### PUBLICATIONS

##### *Manuscripts in Preparation for Submission*

Robinette, J. L. (2010). *Understanding interactive experiences: Perceived interactivity and presence with and without other avatars in the online Virtual World Second Life*. University of Kentucky, Lexington, KY.

Robinette, J. L. (2008). *Cyberspace invaders: Schoolyard bullies, cyber-bullying and cognitive complexity*. University of Kentucky, Lexington, KY.

Robinette, J. L. (2008). *The stigma of second wives: A rhetorical analysis of Web sites, message boards, and books*. University of Kentucky, Lexington, KY.

Chung, D. S., & Robinette, J. L. (2007). *Fast forward into the future: Trends in the interactivity of online news publications*. 58<sup>th</sup> Annual International Communication Association Conference, Montréal, Canada.

## RESEARCH INTERESTS

My research interests include interactivity, the Internet, computer-mediated-communication, empathy and cyber-bullying behavior, communication technology use and effects, mass media effects, and cognitive and educational psychology.